



PLANTPRODUCTS

A member of Biobest Group

Plant Products

promotes new managers for its Ancaster teams

Ancaster, Ontario. July 4, 2023. Plant Products - A member of Biobest Group is pleased to announce the following promotions that will support the continued growth of its business:

Greg Carpenter has been promoted to Ancaster Commercial Sales Manager. After launching his career in the agriculture industry with an outdoor fruit and vegetable crop input supplier and processor, Greg joined Plant Products as a technical sales specialist and served Niagara Peninsula customers in that role for 13 years. Greg broadened his career experience when he became the Plant Products - Ancaster Operations Manager in 2019. Greg's experience in both sales and operations combined with his attention to detail and customer focus will be great assets as he leads the Ancaster technical sales team. Greg began his new role July 1, 2023.

Alex Wiedrick has been promoted to the role of Ancaster Operations Manager. Having grown up on his family's Lynden, Ontario cash crop farm, Alex attended the University of Guelph where he earned his B.Comm. Since joining Plant Products as a Technical Sales specialist in 2017, Alex has not only supported his existing customers but also attracted several new customers to work with Plant Products. Alex's commitment to delivering an exceptional customer experience will ensure Plant Products' operations team will continue its excellent customer service. Alex started his new role July 1, 2023.



**Alex Wiedrick, Operations Manager (left)
and Greg Carpenter, Sales Manager,
at Plant Products' Ancaster, ON facility**

Everything you need **to grow**

