



PLANTPRODUCTS

A member of Biobest Group

Plant Products appoints new Sales Director

Leamington, Ontario. August 1, 2023.

Plant Products - A member of Biobest Group is pleased to announce the promotion of Derek Renaud to the position of Sales Director. In his new role, Derek will have responsibility for Plant Products' entire Canadian commercial sales structure.

Blending a relaxed demeanour with a deep understanding of our customers and all aspects of our business, Derek will ensure continued customer focus as well as collaboration between Plant Products' technical sales and IPM teams across our four Canadian locations (Ancaster, ON, Langley, BC, Laval, QC, and Leamington, ON).

Derek is a graduate of both St. Clair and Niagara Colleges and started his career at Plant Products in 2011 as an IPM specialist in the Leamington, ON area where he provided technical support to our greenhouse vegetable customers with a focus on beneficial insects. In 2016, he took on people management responsibilities as the Leamington Sales Manager, eventually coordinating both the technical sales and IPM teams in the area.

An avid golfer and an incredibly patient Detroit Lions fan, Derek lives in Kingsville, ON.

