



*Conductor<sup>®</sup> is more effective and provides longer-lasting performance than any other product on the market.*

### Consistent Quality

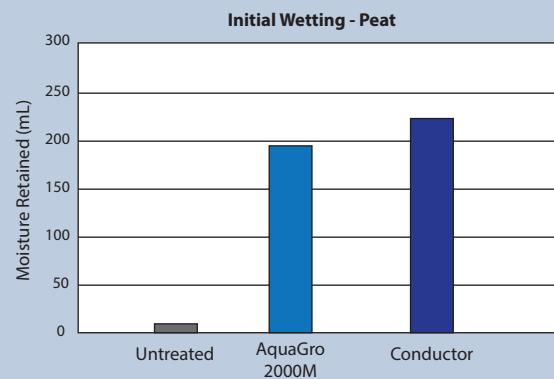
Why choose Conductor<sup>®</sup> instead of other media wetting agents? It's simple. Conductor<sup>®</sup> gives you better control of moisture than any other product on the market.

When added to your growing mix, Conductor improves wettability characteristics, allowing the mix to wet and re-wet more consistently.

Conductor allows growing mixes to accept water more readily, leading to better initial wetting, improved moisture distribution, reduced leaching, and healthier plants.



### Conductor<sup>®</sup> Boosts the Performance and of Growing Media



*Conductor<sup>®</sup> media wetting agent improves initial wetting better than previous formulations*

### Conductor's Benefits:

- Improved wettability
- More uniform water movement
- Better water retention
- Reduced leaching
- Healthier plants, happier customers