



PLANTPRODUCTS

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Plant Products Welcomes

Casey Boroski as Technical Sales Representative

Ancaster, Ontario. June 27, 2023 - Plant Products, a leading distributor of inputs to the specialty horticulture industry and Canada and USA, is pleased to announce the appointment of Casey Boroski as their new Technical Sales Representative serving customers in the Niagara Peninsula. With his extensive experience in all aspects of greenhouse production and general horticulture practices, Casey will provide exceptional service and support to Plant Products' valued customers.

As Technical Sales Representative, Casey will customize innovative and proven solutions to the specific needs of Plant Products' customers and will quickly become a trusted advisor to their businesses.

Having worked in both greenhouses and nursery production, Casey brings diverse experience to Plant Products, including his most recent role coordinating integrated pest management programs at a large, commercial greenhouse. Casey is a horticulture graduate from St. Clair College and has a certificate in commercial cannabis production from Niagara College.

"We truly believe our customers are going to love working with Casey," said Greg Carpenter, Ancaster Sales Manager at Plant Products. "They'll quickly come to appreciate his ability to combine his practical experience with the solutions we offer to build programs that help them meet their business and production goals."

Originally from the Windsor area, Casey lives in Hamilton where he enjoys gardening and spending time outdoors. Holding to his hometown roots, he is a die-hard Detroit sports fan.



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